



Louisville Rotary Meetings 2018



2nd Quarter

PAGE DOWN - to get to the NEWER minutes!

Louisville Rotary Club

Meeting minutes

April 4, 2018

Club President Jennifer Anderson chaired the meeting for 17 Rotarians with four guests present. Paradise Pastor David Anderson (no relation to Jennifer) gave the prayer and Jennifer led the recitation of the Rotary 4-Way Test and the Pledge of Allegiance. Songmeister Mark Sigler led the singing of *Take Me Out to the Ballgame* to get everyone in the spirit of opening day for the Cleveland Indians. Foreign exchange students Prachi Patel, Marco Paulovich and Emma Stingele attended the meeting. Maria Mayle, from Green Meadows Care Center, was a guest.

Happy Dollars

n Cynthia Kerchner said she was glad to be back in Ohio and was looking forward to the Farmers Markets that begin in June. She asked for a volunteer to put out signs. Also, ArtsinStark wants to bring a trailer to use as a stage to the market.

◆ That will allow us to have music, ◆ she said.

n Jen Anderson said she was glad today because the YMCA was able to help a person in need.

n There was a brief update on the club's possible long-term project by Mark Sigler who said there was conversation and he was optimistic things would work out for the club.

The Program

Foreign exchange student Emma Stingele presented a power point program with lots of interesting and colorful discussion about Germany, her home country. Emma hails from Berlin, but earlier lived in Kiel, a small Baltic coastal village. She said she was very thankful for the Rotary allowing her to come to America as an exchange student. Emma's mother and father are both doctors and she has an older brother, 20, who is a sailor on Germany's National Competitive Sailing Team. Her younger sister is 13 and Emma misses both very much.

Among her interests is skiing, oil painting, playing the piano since she was age 6, and the sport of karate. In fact, she has been a karate instructor for beginners. In Germany, persons must be 18 to drive ◆ Emma is 16 ◆ so she gets around on a bicycle or skateboard.

Why did she want to be an exchange student? ◆ My parents hosted an exchange student from Cleveland, Ohio, plus my father lived in the U.S.A. for three years, ◆ she explained. Emma visited Cleveland, flying by herself for the first time, and stayed a month. ◆ I want to see the world from a different perspective and be aware of how people have different ways of thinking. ◆ Emma has traveled through most of the European counties and last year she traveled to England on her own. She speaks English and German fluently and said she ◆ gets by with French. ◆

When she began classes at LHS, it was the first time she ever had ridden a school bus. She finds her classes easy and completes her homework in study halls. Her German school does not have study halls and instead of students moving from room to room, there the teachers move and the students stay in the same room. ◆ It helps because the students stay together and you get to know them, ◆ she said. German students do not select their classes but are assigned.

So far she has taken trips to Washington, D.C., New York City and will visit Hawaii before returning home in July. She will be in the third year of high school next fall. Her future plans are undecided; by she likes science and art. ◆ I may go into the medical field, but I like art. ◆

Coming events

April 11 ◆ Prachi Patel, an exchange student from India, will tell of her time here and how it compares with India.

April 18 ◆ Service Day. Clean the trail or flag preparation.

The meeting was adjourned at 1:00.

Submitted by, Allen Gress, Secretary

Louisville Rotary Club

Meeting minutes

April 11, 2018

Club President Jennifer Anderson chaired the meeting for 18 Rotarians with four guests present. Paradise Pastor David Anderson gave the prayer and Jennifer led the recitation of the Rotary 4-Way Test and the Pledge of Allegiance. Foreign exchange students Prachi Patel and Marco Paulovich attended the meeting. Cliff Cassady, a former Minerva school principal and now a Jackson Township resident, was a guest as was Nate Yeagley, son of Rotarian David Yeagley. Nate is a former Rotary exchange student.

Happy Dollars

n Barb Dejacimo told how her daughter's class had a fundraiser for children's cancer research that had a goal of \$8,000.

n Bill Wood updated the club regarding our exchange students' activities. Emma is on her way to Hawaii; Marco has plans to attend a Cavs game; and Prachi visited a Hindu temple in Cleveland last week.

n Betty Derry asked the question: Which month is celebrated as Rotary Month? The answer provided by Glen Heiller, is January. Betty announced plans to have a display of the Louisville Rotary Club in the Louisville-Nimishillen Township Historical Society building for the month of January, 2019. Also, she suggested that someone from Rotary do a Rotary history program for their January meeting. Betty continued by informing everyone that the subject for the June Historical meeting program would be the history of the Stark Inter-urban Railroad.

The Program

Foreign exchange student Prachi Patel, from India, gave a power point presentation with accompanying discussion of her homeland. In a geography lesson, we learned that India, considered a sub-continent of Asia, is surrounded on three sides by water that includes the Arabian Sea, the Bay of Bengal and the Indian Ocean. The 1.3 billion population of India makes it the second largest country in the world after China. The country is divided into 29 states with residents speaking over 100 languages, but only 22 are constitutionally credited. The former colonial colony of England, India gained its independence and became an independent country in 1947. Mahatma Gandhi is considered the Father of India for leading the people in a non-violent over-throw of English rule. India's flag is red, white and green and their national animal is the tiger. India is sometimes referred to as the Spice Country, because spices grow naturally there. The country has 7 national festivals or holidays. Constitution Day, January 26 and the birthday of Gandhi, October 2 are important holidays. There are a number of national monuments with the Taj Mahal the most famous. It is considered as one of the seven great wonders of the world. Field hockey is their national sport with cricket and spinning top also popular. Prachi attends a British private Catholic all-girls high school back home. The students must wear uniforms, and students do not change classes, the teachers do. Up till 10th grade, the students do not select their courses, Prachi explained. School is in session all year and we have classes six days a week. Prachi's native language is Hindi, but she speaks English.

She applied to be an exchange student to the United States because another girl in her school was an exchange student to America last year and she influenced Prachi to do the same. I applied to be an exchange student because I wanted to explore different cultures and to travel to new places. One of the surprises she encountered upon arrival here was wearing shoes in the house. At home in India, we remove our shoes upon entering our homes, she said.

Prachi's father owns a photograph studio and her mother is a housewife. She said her parent's marriage was arranged, but she is not sure hers will be. She has an older sister, 20, and a younger sister-cousin who is 5.

After she graduates from high school, she plans to attend college and work for a degree in Commerce and may apply to an American university. I'm living my American dream, she concluded, I'm here to expect the unexpected. Prachi will return to India sometime in July.

Coming events

April 18 Service Day. Pick one. Clean the trail or flag preparation.

The meeting was adjourned at 1:00.

Submitted by, Allen Gress, Secretary

On April 18th, we met at Greg's house to clean up the walking path.



Rotary Minutes April 25, 2018

Al Gress presented a solicitation for volunteers from the high school regarding the senior "capstone" projects. The meeting was called to order by Wendy Harlan. Dave Yeagely led the prayer, which was followed by the Pledge of Allegiance, and Four Way Test.

Happy Dollars: Cynthia Kerchner is happy we did our trail clean up. Betty Derry is happy she has tickets to sell for their annual Brookside dinner. Bob Hallier is happy he can now recognize his granddaughter's piano songs. Jim Edwards is happy his granddaughter was MVP of the entire North-South game.

We had three guests: Tonja from Altercare of Louisville, Victoria from Congressman Gibb's office, and Ally Bussey, President of Visit Canton. (I did not catch last names of our first two guests)

Ally Bussey held an informative program on the impact of tourism in Stark County. Visitors spend \$1.7 billion in sales, which impacts all industries. Tourism creates 7.5% of our salaried employees. One in thirteen jobs are in the travel and tourism industry in Stark County, which is over 14,000 jobs and \$306 million in local income. \$197.5 million dollars are spent by tourists in taxes - \$36.7 million is collected in local tax. It would cost each household in Stark County an additional \$690 to cover tourism tax dollars.

The Stark County Convention and Visitor Bureau's goal is to attract and engage visitors, serve tourism partners, and generate economic growth. They are funded by the 6% lodging tax from area hotels and spend almost half a million dollars on event sponsorship - state football championship, enshrinement weekend, etc. They go by Visit Canton because visitors think in terms of a region and do not identify with Stark County or smaller cities, but are familiar with Canton (and occasionally the Akron/Canton area). We are lucky to have 3 national monuments in Stark Co, as well as 300,000+ visitors to Gervasi, 500,000+ to the northern end of Amish country, and a whooping 2.5 million+ visitors to Hartville/Hartville Marketplace.

To explore the region, or to take advantage of free content creation, social media assistance, visit VisitCanton.com. They also have an office downtown and will potentially have one in the HOF village. They are great assets to event planning - sports events, welcome bags for family reunions, discount wrist bands for visitors, etc. We can all help grow tourism in Stark County by word of mouth (aka, advocating the amazing things there are to do in our local area), put their travel guide in lobbies, and volunteer. For volunteer opportunities, visit volunteerstark.com.

Also, they have partnered with Arts in Stark and plan to give away \$500 mil a year in cultural and art grants over the next 5 years.

Ally Bussey



Louisville Rotary Club
Meeting minutes
May 2, 2018

The monthly business meeting covered the following topics:

1. The Farmer Market dates are: June 2nd, July 7th, August 4th, September 1st, and October 6th.
2. Please volunteer to help assess LHS senior capstone projects. If you can help, email Al (allen93gailgress@gmail.com) with your availability. They need help for a minimum of 30 minutes between 7:45-1pm on Tuesday May 15th and Wednesday May 16th. Wear your Rotary shirt!
3. Financial report. Flag money is coming in. Taste of Louisville will be on next year's budget - possibly as an Oktoberfest.
4. We are possibly in need of two drivers for flag routes. 18 of 33 rotarians have a route. We've collected money for 700 flags. Flags will go out May 23rd-24th and we will get reminder texts in advance.
5. It was suggested about possibly moving the location of a meeting. To get feedback from the club, I will be sending a surveymonkey blind survey (ie, not spam) this weekend to hear YOUR opinion. It will cover topics regarding meeting time, location, speaker content, and general feedback/ideas. Please reply quickly. If you don't fill it out, you can't complain.

These minutes were submitted by Wendy Harlan

Louisville Rotary Club

Meeting minutes

May 9, 2018

Club President Jennifer Anderson chaired the meeting for 18 Rotarians with two guests present. Paradise Pastor David Anderson gave the prayer and Jennifer led the recitation of the Rotary 4-Way Test and the Pledge of Allegiance. Sarah Roshong and Trevor Householder, a historian for StarkParks, were guests. In the absence of Songmeister Mark Sigler, Jim Edwards, always there when needed, stepped up and led the singing of *Row, Row Your Boat*.

Happy Dollars

n Al Gress reminded those Rotarians who signed up to work on the high school's Capstone Project scheduled for May 15 & 16, to be there the assigned times. Everyone except Vince Marion received the information by email earlier. Al will see to it Vince gets his assignment.

n Ken Smith had an idea he shared with the members. Since May 5 is the annual Kentucky Derby horse race held in Louisville, Kentucky, why not have an event at the same time held here in Louisville, Ohio? Not a bad idea was one of the comments heard. Dave Yeagley then suggested Rotary sponsor a Chihuahua Race, a race for small dogs with a small entry fee. It would be a great fundraiser and give the club lots of publicity.

n Wendy Harlan announced that she and Jen Anderson would be giving out two band awards the club sponsors at the Friday Band Banquet.

n Jim Edwards announced a new, improved texting program for the flag operation. The new program will hold all the information about the duties, times and schedules for the Flags. May 23 & 24 are the flag posting dates for the 2018 season. We are still in need of drivers for the flags.

The Program

Trevor Householder, the History Programmer for Starkparks, presented the program. Trevor shared his knowledge augmented with old and new pictures of Quail Hollow Park. I give educational programs for schools and other groups, he said in explanation to what he does. I do programs about Molly Stark, the Magnolia Mill, the Towpath Trail, etc.

Quail Hollow was purchased from the H.B. Stewart family by the State of Ohio and became a state park in the 1970s. Quail Hollow was eventually leased to StarkParks in 2016. There are now 14 parks with over 100 miles of walking trails along 8,000 acres of parkland in the StarkParks system, according to Householder. The original Quail Hollow property dates from 1810 when the Brumbaugh family took possession of the 700 acres that sits near Congress Lake. Additional acreage was added over the early years piecemeal. The manor house, with several additions over the years, has 40 rooms and accommodated three families during its life as a residence. Conrad Brumbaugh built the first section of the house in 1840.

Trevor suggests visitors visit the family cemetery, which is home to two-dozen graves and is located just 70 yards from the beginning of the walking trail. Some of those graves predate the Civil War. There are 5.4 miles of walking trails. There was a church there at one time. There is a 2-acre pond for fishing. Three generations of the Stewarts lived in the house.

The house and grounds is currently under renovation but is open for tours. ♦ We ♦ re trying to recreate the house and furnishings as it was in the 1920s, ♦ Trevor said.

The Stewart family had a connection through marriage with the Frank Seiberling family who founded the Goodyear Tire & Rubber Company in Akron. The landscape architect who did Stan Hywet Hall in Akron also did the landscape at Quail Hollow. The house ♦ s rock garden was later covered over with dirt, but is now being excavated. The Stewart family was prominent in the development of the Akron, Canton & Youngstown Railroad that was very active in the 1920s. In the 1960s there were plans for a golf course for the property, but those fell through.

Quail Hollow is located at 13480 Congress Lake Avenue just north of Hartville. For information check a website or Google ♦ there are several sites. I used *quailhollowHartville*. Rental reservations can be made at 330-409-8096.

The meeting was adjourned at 1:10.

Submitted by Allen Gress, Secretary



Louisville Rotary Club

Meeting minutes

June 6, 2018

In President Jennifer Anderson's absence, President-elect Wendy Harlen chaired the meeting for 16 Rotarians with one guest plus an alumnus. Rotarian David Yeagley gave the prayer and Wendy led the recitation of the Rotary 4-Way Test and the Pledge of Allegiance. Songmaster Mark Sigler was absent so there was no happy song. Today's guest was Theresa Linder, the Assistant District 6650 Director. Ms. Linder is a member of the Minerva Rotary Club. Our returning alumnus is Maranda Saling.

Happy Dollars

n Betty Derry informed the members that the plumbing fixtures were now installed in the new Historical Society building. She also reminded members that the July 7th Farmers Market would feature 100 umbrellas made by Louisville Elementary School students.

n Speaking for the Farmers Market, Cynthia Kerchner said there were 21 vendors at last Saturday's Market. The next Farmers Market the first Saturday in July, will have music entertainment courtesy of ArtsinStark.

n Theresa Linder spoke briefly asking for volunteers for district committee positions. She would like three persons from our club to participate. The Fall Leadership Assembly is set for Sept. 8 and there is a Rotary Cleveland Indians game for July 12. Our Indians play the New York Yankees. During or before the game there will be a parade of all Rotarians present to march around the playing field.

n Jim Edwards discussed the club member assignment of checking the placement of all our flag customers with a focus on checking the measurements as recorded, plus renewing the white markings. As an additional motivation, not only would volunteers get a free flag, we are contemplating that each volunteer get a tee shirt with appropriate lettering. Volunteers are also invited to the annual Rotary installation banquet.

The Program

Home from her world travels, Louisville's own Maranda Saling presented the program featuring the topic of an upcoming book she is planning to publish this summer. Maranda, a LHS graduate, holds a bachelor's degree from Ohio University and is a former Rotarian. After graduation, she spent time in Italy, came home and started a business, but the itch to travel and see the world took her to places most people just dream about.

Maranda's topic for her very personal message, also the subject of her upcoming book, is resilience. She related the stories of her early years, the death of her stepfather when she was 16, then her eight-month marriage and the accidental death of her husband. Ironically both men died in separate water accidents in the same West Virginia lake. "At the time, people sometimes judged me to be stoic," she said. "Hardened to things . . . but they didn't understand my grieving." There was a search for her father resulting in the discovery of her paternal grandmother and meeting three younger half-sisters.

Her path of developing resilience was tested in her four-year travels around the world. Maranda most recently spent time in the Far East and India traveling alone, meeting fellow travelers and dealing with challenges of a young woman in sexist societies. "Resilience is the ability to bounce back, to assimilate into new circumstances," she said. ". . . to create a new normal." But despite all her trials, she said she would never wish her hardships on other people, but reminded her listeners that "failure is a really good teacher." Religion is good for some, she advised, and suggested one must work to control their emotions for resilience. "Resilience is like a muscle cultivated by compassion," she continued. "Optimism is contagious; happiness is a choice."

Those who have the privilege of knowing Maranda will agree that she lives her message to the fullest. Where is she headed next? "Depends on getting the book published," she said. But she mentioned traveling to Alaska and Western Canada this summer with a friend who has a portable tiny house they could live in along the way.

Concluding her message she paused, broke into a smile and nearly yelled out . . . "Get ready Louisville, get ready for my book! The title is *One Passage, One Way*" and is the life story of an extraordinary young woman's understanding of resilience.

The meeting was adjourned at 1:10.
Submitted by Allen Gress, Secretary

June 13th

No minutes were taken but Celia King has a company that teaches team participation.

She used the horses at the military rehab center on Meese Road to teach her theory of team leadership.
It was very interesting.
Jim Edwards



June 20, 2018 Installation Banquet

by ALLEN GRESS
SPECIAL TO THE HERALD

Wendy Jackson Harlan takes reins of Louisville Rotary Club

Her goal ❖❖I want each and every one of you to be a proud Rotarian❖

Incoming Rotary President Wendy Jackson Harlan accepted the gavel from out-going President Jennifer Anderson during ceremonies at the club's annual banquet held June 20th at Skyland Pines. Rotary District President Mike Raulin swore in the new cabinet of officers including Treasurer Justin Kuhn, Secretary Allen Gress and Sergeant-at-Arms David Yeagley. Eva Roshong, Jennifer Anderson and Bill Wood are board members. There is no president-elect at this time.

Since the Louisville club was chartered in 1925, Harlan is the club's 89th president, but only the seventh woman to hold the post. She follows the family tradition as Rotarians following her father, Dr. Jerry Jackson, grandfather Cy Jackson and a great uncle, Jim Jackson also were members of the Louisville Rotary Club.

❖I❖ve asked myself over the last few weeks . . . how did I get roped into all this?❖ she quipped. ❖I remember eight years ago I was approached by Ken Smith who reminded me that my father, grand father and great uncle were in Rotary so why don❖t you be my guest this Wednesday? It was a very convincing argument and here I am.❖

In her acceptance message she talked of the pride of Rotarians in their club and its mission.

❖Our club has multiple polarized views and is filled with strong leaders who aren❖t afraid to speak their minds,❖ she continued.

❖Our communication methods have lagged, but we have several generations, each with their own value set and world philosophy. We are functioning in a divided, if not broken community. However, there is one common, consistent vein of friendship through doing good. I believe . . . showing inspiration in our actions as a club we can create a lasting change and become those annoying passionate people who infect others with the good of Rotary.❖

David Yeagley, a former president, follows in the footsteps of his father Mike who was also a Rotarian and served as club president in 1978. Roshong, Wood and Gress are past club presidents.

Anderson reflected on her year at the club's helm. ❖When I attended the Rotary training seminar last March, I was told the year would go quickly,❖ she said. ❖It went very quickly!❖

She complimented her team, Wendy and Jared Shive, for their support saying, ❖I have developed life-long friends.❖

One of her goals was to develop friendships. ❖I wanted to make Rotary fun,❖ Anderson said. ❖In our way, we want to make the community better . . . working as friends.

❖Thank you for my year.❖ She concluded.

In swearing in the new officers, District Governor Raulin recounted some of the successes of Rotary clubs world wide boasting 1.2 million members. Speaking to the group, he said, ❖Tonight you have a change of officers, new leaders, new ideas. You are all a group of people who come together to help make the community a better place.❖

Glenn Heiller was honored as Rotarian of the Year. (See photo and short story elsewhere in the paper.)

A program presented by Trevor Householder, a curator for StarkParks, treated the members to the pictorial history of the Magnolia Flour Mill.

According to Householder, the big red barn has dominated downtown Magnolia since 1834. The mill was owned and operated through five generations of the Elison family, which sold it to StarkParks about 13 years ago. It is currently undergoing a one million dollar renovation thanks to a state grant.

Fifty-five persons attended the dinner with the flag volunteers and exchange student hosts as guests.

The club, as it has for 26 of the last 27 years, sponsored foreign exchange students, both in bound from other countries and out bound for opportunities for local students. Besides the well-known flag leasing program, the club sponsored a Constitution Queen candidate, in the past sponsored A Taste of Louisville, did a walking path clean up, sponsored the downtown Farmers Market, provided warm coats and hats to elementary children, sent four students to the district leadership conference, and served as helpers in the high school career program. In recent years, the club has given significant funds to the Historical Society's new building, and the Louisville Library. Many other local groups have benefitted from Rotary grants.

The Louisville Rotary Club invites and welcomes interested persons to attend their luncheon meetings held most every Wednesday at noon in the Fellowship Hall of Paradise United Church of Christ.

Rotarian of the Year

Glenn Heiller was honored as the Louisville Rotarian of the Year in ceremonies during the club's annual installation banquet held last Wednesday at Skyland Pines. Heiller was cited for his volunteer work leading last fall's Constitution Parade and taking an administrative responsibility for the club's annual Flag Leasing Program. Presenting the bronze plaque award was Wendy Jackson Harlan, the incoming 2018-2019 club president.

Photo by Denny Valentine



Board of Directors



June 27th Meeting

There were 22 people attendance.

David Anderson led the prayer. Mark Sigler led a rendition of ♦God Bless America.♦

Happy Dollars:

Cynthia Kerchner ♦ Farmer♦s Market July 7th. Lots of interest and new vendors, LNHS bringing in a float and having a band. We need to get people downtown to shop.

Bill Wood ♦ Emma♦s last meeting is today. She leaves for a two-week vacation in Greece soon. Marco is still on the trip out west and also leaves soon. Isabella is our queen candidate. (No last name, sorry)

Glenn Heiller ♦ Flags out downtown after the meeting. Idea to have shirts for volunteers, and something we could sell at the Farmer♦s Market.

Guests (sorry no last names!): Emma, Isabella, Marie Mayle from Green Meadows, Gene from Green Meadows.

Announcements:

Wendy will be the point of contact to the church regarding meeting times/meals to help minimize last minute cancellations or no shows.

Wendy will be emailing out a link to an event calendar for our club. It currently goes through December.

Upcoming programs: No meeting next Wednesday, Board Meeting at 8am at Uptown Joe♦s, July 11th business meeting.

On July 18th, there is no noon meeting. Instead, there♦s an open house from 3-6pm at the Military Family Center (5495 Meese Rd) with a 4pm ceremony program at the flag. RSVP to Shelley Sprang: Shelley@pegasusfarm.org, 330.935.2300 x110.

The Rotary International Convention is currently going on in Toronto. District 6650 is in the top 25 districts in the world for per capita giving to polio plus.

Liz Hand, ♦Spending Habits of Millenials♦

Millennials are defined as individuals born between 1980-1996. They are the first generation to influence the purchasing decisions in older generations. However, they do not always have the money to buy what they♦d like. Two thirds of purchases are made by the baby boomer woman. Liz♦s theory is that they were part of the first generation to work for a paycheck and are still well connected to their children.

Millennials have six different mindsets that affect their buying decisions:

1. Social circle- Millennials like there to be a good buzz about a product and that it shows the same socially held values as they do. It has to be worth talking about and sharing content, whether it is the best deal, early adaptation

- of technology, or social justice (ex. Fair trade products).
2. Self ♦ Millennials like there to be a self component either through self knowledge (ex. Fitbit and biometric devices) and something that is individualized. They grew up with the message that they can ♦ be anything you want to be, ♦ and expect their products to cater to them.
 3. Innovation ♦ Millennials grew up with computers the size of a microwave and now it fits in the palm of their hand. We expect products to be constantly improving ♦ saving time and being more efficient, so they can do the things they love.
 4. Trusted ♦ Historically, people trusted companies or people with years of experience. After witnessing the 2008 crash, millennials are moving towards smaller organizations. They want to know what they are getting into before buying, and appreciate transparency and ease of access to information.
 5. Purposeful ♦ Millennials look at the secondary purpose of the company in addition to the lowest cost.
Example: Tom ♦ s shoes, which donate a pair of shoes for every one purchased.
 6. Accessible ♦ Millennials want quick access to information and direct access to companies and people. They are able to tweet at Lebron and get a reply, or use social media to talk about a problem with a company and get it resolved.



